hindustantimes Jalandhar, Monday, October 08, 2012 4 Pages www.hindustantimes.com



Members of Punjab drycleaners and dyers association during their 42nd annual meeting at Mehar Meadows in Ludhiana on Sunday.

НТ РНОТО

Drycleaners and dyers' association holds 42nd annual meeting

HT Live Correspondent

ludhiana@hindustantimes.com

LUDHIANA: Punjab drycleaners and dyers' association organised a conference on the 42nd annual day here on Sunday and discussed various issues been faced by the traders.

President of the association Santokh Singh Ahluwalia said the people engaged in trade were facing a harrowing time due to hike in electricity tariff and raw materials used in dry cleaning and dyeing.

The speakers stressed on adopting modern technologies to provide customer services and discussed the availability of these technologies in the market.

"It was important to keep

traders engaged in dry cleaning and dyeing to update technology being used by them as there has been a tremendous advancement in technology in this field in the recent past. If they will not modify themselves, it will become tough to work up to the expectations of customers," the speakers said unanimously.

General secretary of the association Dalbir Singh placed the annual report of the association, which was passed by a voice vote.

The souvenir of the association Clean Well-2012 was also released. The association also passed a revised rate list, which was circulated among members for approval.

They said that several renowned companies manu-

facturing products used in dry cleaning had put their products for exhibition, which include <u>Starwin</u>, Pidlite, Aquarius, Turel group and Simtech.

The association also felicitated six members for their lifetime services. Those who were awarded, include Bhupjit Seth, Ramesh Kanojia, Dalbir Singh, Paramjit Singh, Davinde Chohan and Hari Chand Kanojia.

The awards were given in memory of former members of the association Ram Lal Gandhi and Jaspal Singh Chawla.

Select members of the association from states such as Himachal Pradesh, Haryana, New Delhi and Rajasthan also took part in the meeting.