



## Premium cars need first class presentation

**Gerona / Spain** – Employees at Martin i Conesa know about quality when it comes to vehicles! Since more than 25 years Martin i Conesa has been the authorized BMW Sales and Service Partner in the Gerona region.

High standards, people knowledge about their working process and best service capabilities need to be proved on a daily basis in the very competitive automotive business. At Martin i Conesa one feels this right at the door step. Large sales and presentation areas laid out in granite and epoxy build service floors are kept in top shape every day to attract customers for the premium products presented and serviced here.

### **Good results are guaranteed!**

A lot of care is being taken within the daily cleaning process. More than 9.900 m<sup>2</sup> are handled in several floors, including showrooms for automobiles as well as motorbikes, service and test areas. No question - the experts new how to best use the innovative HEFTER Cleantech FS 112 Ride on System. Based on cars getting in or out throughout the day, standing lined up for the next available service ramp or being taken over from or handed back to customers, the available space mainly in the service areas is constantly changing its shape. Efficient large cleaning width and flexibility together guarantee good results.



## Quality goes with quality!

"Quality goes with quality", Senior Fernando Martin, the owner of Martin i Conesa answered the question why did he decide for HEFTER Cleantech FS 112.

"The technology aspect is very important to us. We have experienced quality and reliability of German Cars over the past years and we are keen to set the same standards, when it comes to other equipment we are using.

In addition we are receiving a very good service from HEFTER Cleantech Espania and a long lasting relation - that is what we are always looking for".

In addition to the 9900 m<sup>2</sup> of the BMW Centre there is another separate building under construction. The very popular MINI will get its own sales and service building with a total of 3.300m<sup>2</sup> on the other side on the road by 2009. HEFTER Cleantech Espania will be eager to propose an additional solution, once the building is being opened.

But there are even more reasons, why Senior Fernando Martin can be proud about his position; as maybe not being seen very often in the world, the same owner also runs the Centro Porsche Girona just a few meters down the road. Yet another 4.000m<sup>2</sup> of really top class presentation and service areas. Based on good experience the choice for the cleaning equipment to be used here had been quite easy: HEFTER Cleantech CONVERT for sales and all service areas as well as parking in the lower level floors. Systems innovation as well as low noise levels had been decision criteria as well as the stand-on operation which fit exactly the process needs.

Cento Porsche has just received 2 very important awards: In 2007 it got rated as the best Porsche sales and as well as the best Porsche service Partner in the whole of Spain.

Senior Fernando Martin had only started the Porsche Partnership for years ago and can be proud about this outstanding recognition. The two separate companies, which provide quality jobs for 97 employees in total, have one thing in common: Very high quality standards for the representation of the automobiles as well as the cleanliness of the service environment.

"I really do enjoy the variety of cars in our companies - some are for business and some are for pleasure" Senior Fernando concluded.



### more information:

HEFTER Cleantech S.L.

Mr. Royes Santiago  
Amnistia Internacional, 28  
Poligono Industrial Torre Mirona  
17190 Salt (Girona)  
Spain

Tel.: +34 (0) 9972 - 24 91 77



left: Mr. Fernando Martin, owner of Martin i Conesa; right: Mr. Royes Santiago, HEFTER Cleantech Spain



FS 112



CONVERT 82

**HEFTER CLEANTECH** GmbH  
Marketing  
Am Mühlbach 6  
83209 Prien am Chiemsee

Tel.: +49 (0) 80 51 686-0  
Tel.: +49 (0) 80 51 686-179  
E-Mail: [cleantech@hefter.de](mailto:cleantech@hefter.de)  
[www.hefter.de](http://www.hefter.de)